



# ABOUT RENEE KING-SONNEN

## FOUNDER AND EXECUTIVE DIRECTOR OF ROWDY GIRL SANCTUARY - BACKGROUNDER

Renee King-Sonnen, Founder and Exec. Director of Rowdy Girl Sanctuary, has been at the forefront of international animal rights activism ever since she rescued her husband's Texas cattle herd from slaughter. She tells their story of former Texas cattle ranchers turned vegan at VegFests, conferences, animal rights rallies, and vegan celebrity events. Their story went viral on CBS Evening News in 2016, which launched an international following and fanbase that propelled Rowdy Girl into the forefront of the Animal Rights Movement. In 2016, Renee won the VegNews prestigious "Vegan Rookie of the Year" Award. No longer a rookie, her voice can be heard on podcasts, news stories, documentaries, and magazine interviews all over the world.

Rowdy Girl's story has been translated into a dozen languages! Renee is currently featured in the documentary, Rowdy Girl, which had its world premiere in Toronto, Canada in 2023 at the largest film festival in North America, Hot Docs, and its U.S. premiere at the Hamptons International Film Festival. The documentary is now streaming on Apple TV and airing on PBS. Her first memoir, Rowdy Girl: Confessions of a Vegan Cattle Rancher, will be published by Bloomsbury Publishing on June 25, 2026.

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